

Fake News

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Misinformation and disinformation

What is the difference?

7 TYPES OF MIS- & DISINFORMATION



Satire or parody

No intention to cause harm but has potential to fool.



Misleading content

Misleading use of information to frame an issue or individual.



Imposter content

When genuine sources are impersonated.



Fabricated content

New content that is 100% false, made to deceive and do harm.



False connection

When headlines, visuals or captions don't support the content.



False context

When genuine content is shared with false contextual information.



Manipulated content

When genuine information or imagery is manipulated to deceive.

LOW



HIGH

On March 11, 2011, there was a large nuclear disaster at the Fukushima Daiichi Nuclear Power Plant in Japan. This image was posted on Imgur, a photo sharing website, in July 2015.



Does this post provide strong evidence about the conditions near the Fukushima Daiichi Power Plant? Explain your reasoning.

Trusted sources

1. The rule of three
2. Owning up to mistakes
3. If it seems too good to be true.....